



**TIMMINS CAMPUS BOOKLIST
BUSINESS - MARKETING II (B007_03)
FALL 2018**

Please Note: Do not write in your books until you have checked with your professors to make sure that these are the books required. Some professors may require additional books.

COURSE	COURSE CODE	TITLE	ISBN	PRICE
Managerial Accounting (BCA209)	AC3044	Managerial Accounting with Connect Access Code, 11th Cdn. Ed.	9781260193770	\$187.50
		Study Guide (optional)	9781119274391	\$49.25
Operations Management (BCG205)	BU3044	Operations and Supply Chain Management (OM6 with Nelson Access Card)	9781305664791	114.75
Macroeconomics (BCO207)	BU3103	Principles of Macroeconomics, 9th Edition	9781259460845	131.25
Consumer Behaviour (BCM205)	MR3023	Consumer Behaviour: Buying, Having and Being, 7th Edition	9780133958096	164.00
Marketing Research (BCM204)	MR3033	Essentials of Marketing Research: A Hands-on Orientation	9780137066735	195.75
Professional Selling (BCM203)	MR3063	ABC's of Relationship Selling Through Service, 6th Ed.	9781259030789	117.25
SW & First Nations Peoples	NA1403	Indigenous Peoples in Canada	9781772552997	62.50
			TOTAL	\$ 1,022.25

- The booklist does not necessarily include all texts and edition or ISBN # may have changed.
- Prices are subject to change
- HST not included in price