



**TIMMINS CAMPUS BOOKLIST
BUSINESS MARKETING (B007_04)
YEAR 2 - WINTER 2019**

Please Note: Do not write in your books until you have checked with your professors to make sure that these are the books required. Some professors may require additional books.

| COURSE | COURSE CODE | TITLE | ISBN # | PRICE |
|-----------------------------|-------------|---|---------------|------------------|
| Business Law | BU4003 | Contemporary Canadian Business Law, 11th Canadian Edition | 9781259030765 | \$ 180.50 |
| Entrepreneurship | BU4073 | Building Your Dream: A Canadian Guide to Starting Your Own Business, 11th edition | 1259106853 | 111.75 |
| Professional Development | BU4103 | No text required | | 0.00 |
| Integrated Marketing Comm. | MR4003 | Advertising and Promotion - an integrated marketing communication perspective. (6th Canadian ed.) | 9781259272301 | 111.75 |
| International Marketing | MR4013 | International Marketing, 10th Edition | 9781133627517 | 218.75 |
| Social & Internet Marketing | MR4023 | No text required | | 0.00 |
| Abnormal Psychology | PS3033 | Essentials of Abnormal Psychology in a Changing World (4th Canadian Edition) | 9780134048703 | 142.25 |
| | | | TOTAL | \$ 765.00 |

- The booklist does not necessarily include all texts and edition or ISBN # may have changed.
- Prices are subject to change and do not include HST.
- Total may vary depending if you choose the text or e-text version, if applicable.