

**CONTACT NORTH BOOKLIST**  
**BUSINESS FUNDAMENTALS - (B292)**

**FALL 2018**

Course Code	Course Description	Textbook Title. -- Edition. (Date)	Author (s) / Editor (s)	ISBN	Price
AC1034	Intro. To Financial Accounting	Fundamental Accounting Principles, Vol. 1, 15th Canadian Edition,	Larson, Jensen- McGraw-Hill	9781259087271	\$ 148.75
		<b>OR</b> Working Papers for Fundamental Accounting Principles, 15th Cdn Ed., Vol. 1 and /or Connect	Larson, Jensen- McGraw-Hill	9781259108129	\$ 39.50
BU1103	Intro. To Human Resources	Canadian Human Resources Management A Strategic Approach, 10th Canadian Edition, McGraw-Hill,	Schwind, H. F.	9781259066665	\$ 181.50
BU1363	Intro. To Business Concepts	Essentials of Contemporary Management (Without Connect with Smartbook Combo), 5th Canadian Edition, McGraw-Hill	Jones	9781259256073	\$ 194.00
CM1903	Communications I-Model A	Business Communication Essentials, 4th Canadian Edition Plus NEW MyBComm Lab with Pearson eText - Access Card Package 4/E, 2016, Pearson Education Canada,	Bovee, Thill, Scribner,	9780133948219	\$ 105.25
		<b>OR</b> Option 2- MyBCommLab with etext - valuepack access card for Business Communication Essentials, 4/E,		9780133903966	\$ 82.00
IN1163	Computer Appl. For Business I	New Perspectives Microsoft Office 365 Excel 2016 Comp, Cengage Learning Stick (Flash Drive) 4Gb or greater	Parsons	9781305880405	\$ 124.75
MA1024	Business Math I	Contemporary Business Mathematics with Canadian Applications, 11th Edition, 2018	Hummelbrunner, Halliday & Coombs	9780134141084	\$ 198.75
		Calculator Required - Texas Instruments BA11 Plus Financial	N/A	N/A	N/A
MR1073	Introduction to Marketing	Marketing, An Introduction with Access Code for MyMarketing Lab and New Shoes Simulation, 2017	Armstrong, Kotler, Trifts, Buchwitz	9780134629278	\$ 169.50

**NOTE:**

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